

## TERMS OF PAYMENT

- The full payment of the stand rate must be made within 2 weeks of the contract date.
- For bookings made after 6 May 2025, 100% of the stand rate must be paid at the time of booking.
- In the event of default in payment by the stipulated dates, the organiser shall reserve the right to refuse participation and claim of all dues from the defaulting Exhibitor who shall not be entitled to any form of compensation.

## STANDARD SHELL SCHEME

Charges per stand at \$500.00 nett is for area 4m x 3m, providing:

- Partition walls in white powder coated finish. Height at 2.5m
- White fascia board (300mm ht) in vinyl sticker cut out.
- One unit of 15amp single-phase power socket.
- Two units of 40watt, 4ft fluorescent tube lights.
- 12sqm of needle-punch carpet laid onto existing flooring.
- Two units of white plastic chairs.
- One unit of white reception desk.

**Specific designs required by Exhibitors will be constructed by appointed official contractor at separate cost. Appointment of outside contractor subjected to written approval of Organiser.**

**Additional facilities such as power points, water supply, etc. will be charged according to tariff set by Organiser.**

## INSURANCE

Exhibitors shall take up and maintain an insurance policy in connection with the Exhibition in such form and for such amount as may be required by the Organiser.

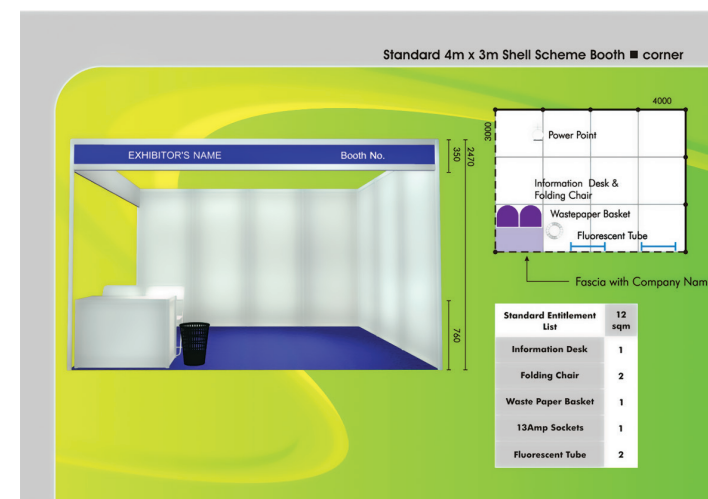
## CANCELLATION OF SPACE

The Organiser shall not accept cancellation of stand space by Exhibitors and no payment shall be refunded from the Organiser.

## IMPORTANT REMARK

The Organiser reserves the right to change the venue and duration if exceptional circumstances demand. In the event of change of venue and/or duration, the agreement of participation shall remain in force so long as the Exhibitors are informed at least one month before the changes. In the event of a change of venue and/or date or cancellation of the exhibition, the Exhibitors shall not be entitled for the claim of compensation in connection with their bookings for participation.

For other terms and conditions, refer to Application Contract.



# SINGAPORE FOOD EXPO

## 新加坡食品展



**IRRESISTIBLE SENSATION!**

**难忘美食品牌!**

**6<sup>th</sup> – 9<sup>th</sup> June 2025**  
**11am – 9pm**  
**Singapore Expo Hall**

### OFFICIAL PRIVILEGE CARDS

Present your PAssion Card / PAssion e-Card to enjoy discounts or privileges at the Singapore Food Expo.

在新加坡食品展出示百盛卡，  
 可享受折扣或优惠。



<https://www.onepa.gov.sg/passion-card>

Organised by:



新加坡食品厂商联合会  
 Singapore Food  
 Manufacturers' Association

Managed by:



Food Corporation Marketing  
 Pte Ltd





IRRESISTIBLE  
SENSATION!  
难忘美食品牌!

#### EXHIBITS PROFILE

Agricultural Product  
Beverages  
Confectionery  
Dairy Product  
Delicatessen  
Edible Oil  
Eggs & Poultry  
Frozen Food Product  
Fruits & Vegetables  
Health Supplements  
Herbs & Spices  
Ingredients  
Meat & Meat Product  
Organic Products  
Seafood  
Seasoning & Condiments

#### SINGAPORE FOOD EXPO AT A GLANCE.....

- ✓ Since 2000, SFE has consistently delivered results for its exhibitors.
- ✓ No. of exhibitors had grown from 52 in the inaugural show to present 154.
- ✓ Visitors numbers had grown and remain constant at 500,000.
- ✓ Largest local food consumer show in Singapore.
- ✓ Averages sales revenue of S\$12million. (Conservative figure as not all exhibitors disclosed revenue)

去年有你们，我们成功了! 今年一样需要你们!  
**Your** positive response in 2024 is **our** motivation for 2025!

The longest running and most complete food show, SINGAPORE FOOD EXPO (SFE) returns to Singapore Expo Hall from 6<sup>th</sup> to 9<sup>th</sup> June 2025.

SFE 2025, a spectacular display of local food and beverage will once again fulfil our promises to be the most exciting food event.

Since 2000, SFE offers a unique marketing platform whereby exhibitors gets to have first-hand contact with general public; to recover cost through the sale of products to visitors as well as to showcase their products to the many buyers and trade visitors visiting the show. Indeed, SFE has been earmarked by astute businessmen as THE EXHIBITION to establish or increase their regional market presence, introduce and building up of brand presence.

**SHOW NAME** : Singapore Food Expo 2025

**ORGANISER** : Singapore Food Manufacturers' Association

**MANAGED BY** : Food Corporation Marketing Pte Ltd

**EVENT DATE** : 6<sup>th</sup> – 9<sup>th</sup> June 2025

**VENUE** : Singapore Expo Hall, 1 Expo Dr, Singapore 486150

**HOURS** : 11am - 9pm

**WEBSITE** : [www.singaporefoodexpo.org.sg](http://www.singaporefoodexpo.org.sg)

**FACEBOOK** : [www.facebook.com/SingaporeFoodExhibitions/](http://www.facebook.com/SingaporeFoodExhibitions/)

**SINGAPORE FOOD EXPO 2025**  
**6<sup>th</sup> - 9<sup>th</sup> June 2025**  
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Booth Rental (Bare space with Floor Marking only) :  
Standard Stand (SA/SB) 4m x 3m S\$ 4,300.00  
Prime Stand (PA) 6m x 4m S\$ 8,600.00

Super Prime Stand (SPA/SPB) 6m x 4m S\$ 9,600.00

\*Optional Standard Shell Scheme @ S\$500/12sqm

Includes: Partition walls, fascia board with vinyl sticker cut out, fluorescent tube lights, needle punch carpet, 2 white plastic chairs, 1 white reception desk and 1 unit of 15amp single phrase power point per 12sqm.

\*\* Water Basin at S\$480.00 is required for cooked food booths.