



SHOW NAME : SINGAPORE FOOD EXPO 2011
The largest exhibition for the local food industries.

EVENT DATE : 27 May- 31 May, 2011

VENUE : Singapore Expo Hall 5

EXHIBITION HOURS : 1100hr to 2200hrs

FREQUENCY : Annual

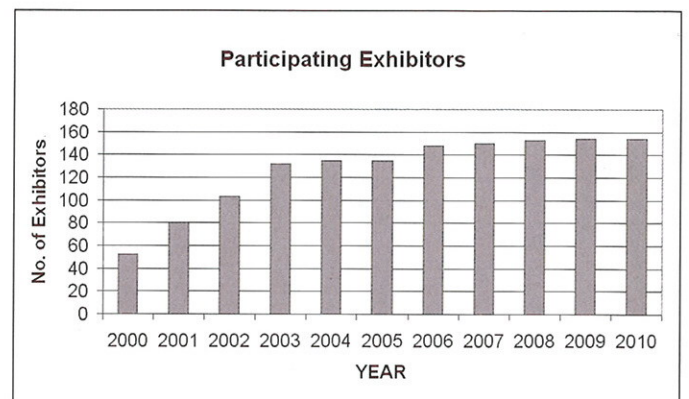
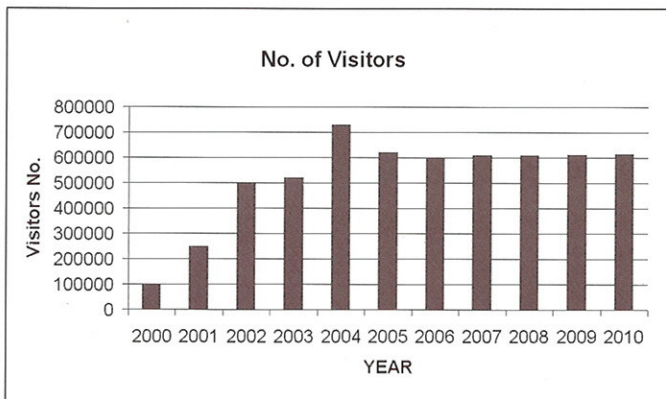
EXHIBIT PROFILE : Canned food, bean curd/bean cake, edible oils, minced and dried meat, bread and pastry, preserved fruits, confectionery and chocolates, condiments, coffee/tea, seafood, frozen food, biscuits, flour or fast foods and more.

OFFICIAL WEBSITE : www.singaporefoodexpo.org.sg

ORGANISER : SINGAPORE FOOD MANUFACTURERS' ASSOCIATION

SALES REVENUE : SGD 8 Million*
(Conservative figure as not all exhibitors disclosed their revenue)

| YEAR DETAILS | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|-----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| EXHIBITORS NO. | 52 | 80 | 102 | 132 | 135 | 135 | 148 | 150 | 153 | 150 | 153 |
| DAYS | 5 | 5 | 5 | 5 | 6 | 5 | 5 | 5 | 5 | 5 | 5 |
| VISITORS NO. | 100,000 | 250,000 | 500,000 | 520,000 | 730,000 | 620,000 | 600,000 | 610,000 | 610,000 | 610,000 | 610,000 |
| EXHIBITION SIZE (SQM) | 3,000 | 5,000 | 5,000 | 6,000 | 6,000 | 8,000 | 8,000 | 8,000 | 10,000 | 10,000 | 10,000 |



ORGANISED BY



新加坡食品厂商联合会
Singapore Food Manufacturers'
Association

MANAGED BY:



Food Corporation

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